



GLISTENING WATERS Jumping Championships 2017



ESNZ Jumping Series Final Show

Mar 31 - Apr 2, 2017 ♦ Masterton

Proudly hosted by Jumping Wairarapa – ESNZ Area Group



Voted Best Jumping Show of
the Year for 2016

Be seen at our show!

Our Glistening Waters Jumping Championships over Mar 31 – Apr 2, 2017 is hosting the **ESNZ Jumping Series Final Show & Awards Dinner**. This is a national show you don't want to miss out on.

Research in the equestrian sport industry has shown that **98% of riders are loyal to those companies that are seen to support their sport**.

This group spends on average \$12,500 per year per horse. This clearly shows that you need to be seen to *find* and *keep* market share.



Lucy Akers & Letitbe GNZ at Glistening Waters 2015. Photo (c) Kampic.

What makes our show different?

- Our show was voted by riders as the **Best Jumping Show in 2016** and the **Best Show Hunter Show in 2016**. These are two national awards presented each year at Jumping NZ's AGM.
- This show is hosting the **Jumping Series Final Show, Jumping Awards Dinner** for the 2016/2017 season. Also hosting the final of the **FEI World Children's Challenge for NZ** which is a prestigious international competition for 12 – 14 year old riders. Glistening Waters is the last VIP show of the season.
- **JXSport.tv** will be livestreaming in Ring 1 for 2 days giving you options for running advertisements and being interviewed between course changes.
- Two days livestreaming will add real impact to your investment in banners, signage or a jump.
- **Country TV** will compile this coverage of show hunter and jumping into 2 hours for on demand viewing and broadcast after the show. Again re-enforcing your support to a wider audience (135,000 viewers).
- This is the second year the **Show Hunter Finals** have been held at the Series Final show - they were shifted from the Horse of the Year Show.
- **Main-Events.com** has offered free advertising on their website for sponsors \$500 and above.



**Best Jumping Show
& Best Showhunter
Show of 2015/2016**

as voted by riders
NZ wide

Wairarapa Showjumping & Show Hunter Area Group

c/- Vic Martin, Show Secretary, PO Box 496, Masterton 5840. Email vic@syenz.com

Wairarapa Showjumping and Show Hunter Group is recognised
by Equestrian Sports New Zealand Inc (ESNZ) as an Area Discipline Committee

Sponsorship in the simplest terms

All sponsorships *can* include options for advertising in the catalogue, flyers in the riders packs, passes to the VIP Centre, signage on fences or around the ring, naming rights to a class, presentation rugs, named ribbons, official photographs and more. Contact Anne Vallance below for the full sponsorship document.

We can build a package to suit based around the following main levels.

PLATINIUM	overall show naming rights with major coverage on site, in the livestreaming and later broadcast. Advertising on Country TV.	\$10,000
GOLD	naming rights to Show Hunter & Derby classes with advertising on Country TV in livestreaming & later broadcast.	\$ 5,000
SILVER	naming rights to one of 3 Glistening Waters Stakes classes or the Power & Speed Championship, all in the premier ring and covered with livestreaming. Advertising on JXSport.TV.	\$ 1,000
BRONZE	signage around the ring or on fence and/or naming rights to a Ring 2 or Ring 3 class. Flyers or ¼ pg advert.	\$ 350 to \$500

Other options

BRANDED FENCE	Customised fence in main ring – you will need to provide the fence and signage. High visibility for livestreaming.	\$ 600
SUPPORTERS CLUB	Cash contributions welcomed! You will still be a VIP.	\$ 100+
PRODUCT	Product or vouchers for prizes or that can be auctioned NOTE - We are looking for 6 to 8 big ticket items for auctioning during the Awards Dinner. But all contributions welcomed.	\$ 100+
RIDERS PACKS	Flyers or sample products in the 350 Riders Packs	\$ 100
TRADE SPACE	Must provide own tent/trailer. Power very limited.	\$ 150
COUNTRY TV	Country TV advertising spots are part of the Silver, Gold & Platinum sponsorship packages only.	
SHOW PROGRAM	Advertisements - ¼ PAGE \$75, ½ PAGE \$125 and full page \$200.	

Contact us

Product/Auction/Riders Packs

Kirsty Percy

kirstyandmark@xtra.co.nz

Tel 06 372 6419 or 027 246 9690

Trade Display/Food

Craig & Jenny Booth

jjbooth@xtra.co.nz

Tel 06 372 3804 or 027 449 8669

Sponsorship/Fences

Rupert & Anne Vallance

anne@main-events.co.nz

Tel 06 378 2310