

WAITEMATA WORLD CUP SHOW
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Free Livestreaming From Show

Anyone wanting to follow the Continental Cars Audi World Cup Festival second by second is in luck.

Country TV have teamed up with JX Live to livestream all three days of the show – including Sunday's final of the Ultra•Mox FEI World Cup New Zealand series.

Country TV's general marketing of sales and marketing Vanessa Veart-Smith, who also happens to be on Showjumping Waitemata's organising committee, says its an ideal partnership.

The JX team have a background with TVNZ, the Auckland Philharmonic Orchestra and Reserve Bank, with a show due out soon for My Kitchen Rules. On top of the live streaming, content will also be run on Country TV at a date yet to be confirmed.

There will be four cameras at the event, including one team doing interviews and behind the scenes filming with presenter Karen Teague.

"There are so many exciting things happening over the three days of the show," says Veart-Smith, who will also be competing on her horses Balmoral Corlando and Jedi Skywalker.

"There will be exciting draws done for both the pony grand prix and world cup final and we will be interviewing riders, course designers and some sponsors at that too. It's also a really nice opportunity to show people all the hard work that goes on behind the scenes from an army of volunteers at these types of shows."

JX Live and Country TV teamed up in late 2015 to live stream a day of the Auckland Showjumping Show, which attracted plenty of interest including viewers from the United Kingdom, Australia and the United States.

"On the back of that we are definitely expecting international interest at Woodhill Sands," she said. "It will also be a good precursor for the Farmlands Horse of the Year Show too." To tune in to the free livestreaming, head to jxlive.tv/countrytv .

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