

Fiber Fresh

Taupe
Christmas Classic^{***}

SHOWJUMPING CHAMPIONSHIPS



We LOVE Showjumping

Thurs 18th – Sun 21st
December 2014

**If you are going to sponsor anything this year ...
make it the Christmas Classic!**

This is a riders show that showcases the jumping sport like no other. It is *just jumping* and *just in time* for Christmas.

People come from all around to compete or watch. It is a great mixing ground – north and south. Big enough to be really interesting with a World Cup qualifying round but not so big that you can't find your friends and have time to enjoy the festive atmosphere!

Our overall show sponsor Fiber Fresh is a great support to the show and again this year will ensure the Classic has a full program of activities after hours for riders. Fiber Fresh's involvement is important. But so is yours.

Over the years we have also been grateful for the support from our riders and their followers who have put sponsorships our way to help cover the running of this show – 900+ horses over 4 days is no easy task. We are handing out more than \$30,000 in prizes and rugs.

If you are in the horse business in any way, sponsoring a class at our show is a great opportunity to show your commitment and investment in the sport. Or do you know someone else who could sponsor?

We offer:

- naming rights to a class
- logos in newsletters
- logos on posted class lists and results
- signage in the office or ringside
- adverts in the catalogue (1/8 pg to full size)
- announcements over the loudspeaker
- radio type advertising
- flyers in 450 riders packs
- logos on the show page at Main-Events.com
- an invitation to attend the sponsors luncheon on Saturday before the World Cup
- presentation photo opportunities
- email access to 450 riders after show (through secretary)

ALL of the above are available with our sponsorship bundles next page.



Rosie Bates and her pony Jagard Ice in festive gear from 2013.
Photo (c) Barbara Thomson Photography

Sponsorship at Fiber Fresh Taupo Christmas Classic



We are asking if you would continue to support our efforts to showcase jumping with a sponsorship at one of the following levels:

- \$750 + gst for Leaderboard (Leading Rider or Leading Horse over the show)
- \$500 + gst for a Ring 1 Class
- \$350 + gst for a Ring 2 Class
- \$250 + gst for a Ring 3 or 4 Class

We welcome product as a sponsorship but cash sponsors will have priority in class selection.

*“You don’t have to be a business to sponsor.
We can name a class anything (within reason!).”*

Whats new at this show for 2014?

FACEBOOK

Carl Smith of Fiber Fresh has started a Facebook page for the show so we are in a position to make more of the show to the general public. Watch this space! And don’t forget to like the page.

LIVE SCORING

This year we are offering live scoring in at least 2 rings so that as the rider leaves the ring, their faults and times are posted on at Main-Events.com . Riders can follow a class’s progress on their smartphone and people from all around NZ can watch for updates – more opportunities to get your sponsored class seen on Main-Events and Facebook.

Results will be emailed to all placegetters or riders in the class. As a sponsor, we will email you too!

RADIO LIKE ADVERTS

Stewart McGregor is keen to implement professional advertising over the loudspeaker involving music and pre-recorded messages. Played over the 4 days so your message will really get across. Read all about it in a separate email we are sending out. It’s free for sponsors.

**Confirm today. Email for further details
or ring Anne Vallance on 06 378 2310**