

Fiber Fresh Christmas Classic Trade & Sponsors 2014

Fiber Fresh National Equestrian Centre, Taupo - Dec 18 - 21st, 2014

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Trade Sites and Sponsorship

The following is our list of standard sites and options available. If you need something different, don't hesitate to get in touch. We can tailor trade and sponsorship packages to suit.

Please BOOK ONLINE at www.main-events.com

Food Court

Food and beverage applicants are only required to pay a deposit of 10% of the overall fee. Once the site has been confirmed, you will be required to pay the balance immediately to secure the booking.

We reserve the right to decline applications where we feel there is a duplication of product.

Food Courts		<u>Fee</u>
Option 1	3 metre frontage - Food Court 1	\$150.00
Option 2	6 metre frontage - Food Court 1	\$300.00
Option 3	3 metre frontage - Food Court 2	\$105.00
Option 4	6 metre frontage - Food Court 2	\$210.00

Trade Sites - Bank Area

Those businesses that also sponsor a class will receive priority for this area. Sponsorship also entitles your business to advertising in catalogue, flyers in riders pack and signage in the office or ringside (depending on value).

Priority for this trade placement on the bank is based on the value of cash sponsorship.

Bank Area		<u>Fee</u>
Option 5	3 metre site only - Bank area	\$150.00
Option 6	3 metre site WITH sponsorship - Bank area	\$400.00
Option 7	6 metre site only - Bank area	\$300.00
Option 8	6 metre site WITH sponsorship - Bank area	\$700.00
Option 9	9+ metre site only - Bank area	\$500.00
Option 10	9+ metre site WITH sponsorship - Bank area	\$900.00

Trade Sites - Sand Arena Area

Priority for trade placement will be based on the value of cash sponsorship. You can also order additional advertising or flyers in the riders pack from the FEES area.

Sand Arena Area		<u>Fee</u>
Option 11	3 metre site - Sand Arena Trade	\$105.00
Option 12	6 metre site - Sand Arena Trade	\$210.00

Sponsorship

Sponsors are required to pay a 10% booking fee. Once sponsorship has been confirmed, you will be invoiced for the balance which must be paid before the show to secure sponsorship and naming rights.

The cash value of the sponsorship is shown with the booking and varies between \$250 and \$500. The equivalent sponsorship in product would be another 50%.

The options for CLASS SPONSORSHIP include the advertisements, flyers packs and signage as part of the overall fee. You do NOT have to pay for the advertising as listed separately.

Sponsorship		<u>Fee</u>
Option 14	Naming rights to a RING for 4 days, full pg advert, ring signage & riders pack	\$1,000.00
Option 15	Ring 1 class sponsorship, 1/2 pg advert, ring signage & riders pack	\$500.00
Option 16	Ring 2 class sponsorship, 1/4 pg advert & riders pack	\$350.00
Option 17	Ring 3 or 4 class sponsorship, 1/4 pg advert & riders pack	\$250.00

ADDITIONAL

Other Fees

Advertising

FPA	Full A4 Page Adert	\$150.00 each
SIGN	Signage at ring/jump*	\$100.00
HPA	Half A4 Page Advert	\$80.00 each
FLY	Riders Pack*	\$75.00
QPA	Quarter A4 Page Advert	\$50.00
BCA	Business Card Advert	\$25.00
SIGNO	Signage in office*	\$25.00

Other Fees

PW	Power	\$10.00 per day
CPP	Camping - per person per day	\$5.00 person/day
M33	3 x 3 m Marquee	\$0.00
M63	6 x 3 m Marquee	\$0.00
OTH	Other	\$0.00
TAB	Tables	\$0.00

Terms and Conditions

1. All bookings will only be accepted with a 10% deposit of the total value of the booking. Once the site has been confirmed, you must pay the balance as invoiced to secure your trade space or sponsorship.
2. Payment is to be made BEFORE 5 DECEMBER 2014 by direct credit to NZEF NEC, 02-0428-0287292-25 with your business name and online entry reference (from online booking).
3. Power connections are extra and must be ordered with the online booking. Site Holders to supply own overhead cover and 30m extension cord.

4. Sub-letting is not permitted without written authority from the Show Organising Committee and a fee may be imposed if your request is granted.
5. The committee reserves the right to accept or decline any booking and does not need to give any reason for doing so.
6. Exhibitors are expected to have their sites fully operational during the full advertised opening hours of the Show.
7. The Distribution of any form of promotional material or other forms of marketing outside of the Exhibitors site boundary is prohibited unless arranged with the Show Organising Committee.
8. The use of amplifiers or loud speakers by Exhibitors is restricted to the extent that it does not affect other exhibitors or competitors.
9. The Show Organising Committee will not be liable for loss or damage to the Exhibitors property while it is on the Show Site.
10. Exhibitors must comply with the Health & Safety Employment Amendment Act 1992 and subsequent amendments, and must comply with its provisions. All Tent and Marquee pegs, spikes or protruding objects must be covered.
11. The Show Organising Committee shall not be liable to the Exhibitor for any compensation whatsoever as a result of the cancellation or postponement of the Show. Any refund to Exhibitors as a result of cancellation or postponement will be at the discretion of the Show Organising Committee.
12. Exhibitor cancellations must be made in writing – Fax and Email will be accepted. If on or after Friday 7th December 2014, the Show Organising Committee shall retain all monies received. If Prior to Friday 7th December, 2014, any refund shall be at the Show Organising Committee's discretion, notwithstanding that a portion shall be retained to cover any expenses or costs.
13. The Show Organising Committee has the right to cancel this contract and to retain any monies paid in relation to this contract if the Exhibitor infringes any of the exhibiting conditions.
14. It is your responsibility to leave your trade site in the condition it was when you setup. Please remove any rubbish from your sites.

FOOD VENDORS

1. Food outlets will be sited together in the designated Food Court areas, with the decision on placement being the responsibility of the Show Organising Committee.
2. Full payment at time of confirmation with a copy of your Food Licence is required.
3. Each Food Trader /handler requires its own Environmental Health Licence. You are required to contact Taupo District Council at least 4 weeks before our event to apply for any trading permits and licences. Food Traders will incur a charge to receive the permit.